

Photography Packages



Why should you use photography for your business?



There is a direct link between utilising high-quality images in marketing and the growth of sales. Facebook campaigns generate 65% more engagement and tweets average 35% more retweets when including a photograph than those without.

Our custom digital solutions are designed for businesses that need to create brand unity across multiple digital platforms.

A professional digital team will develop a strategy that provides the best mix of social media and content marketing channels to drive your digital presence to the maximum. Take advantage of more than 20 years combined experience in research, strategy, creative & visual design, technology, social media analysis & reporting.

- Increase overall sales
- Increase repeat customer business
- Cement customer loyalty
- Revolutionise your overall marketing strategy
- Improve your customer care centre
- Build your brand personality
- Cultivate genuine brand advocates
- Create a true brand following



King Hood Media & Consulting OUR SERVICES




MULTIMEDIA



Explain to your customers what your business does in the form of pictures, video or text.


From R529 P/H*

SOCIAL MEDIA




Create a true brand following using social media.

SEO




Get found first when customers are searching for products or services online in your industry.

LEADS




Find the best customers suited for your products and services and keep giving them value.

WEBSITE / APPS



Have your customers easily visit you online from anywhere and from any device.

CONSULTING



Let us inspire you through training and coaching to help you grow your business to the next level.

www.kinghoodmedia.com

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WHAT'S IN THE KIT?



BASIC CAMERA GEAR

Canon 5D / Nikon D850
DSLR Camera Body

50 mm f1.4, 24-70 mm
f2.8, 70-200 mm f2.8

5-in-1 Collapsible Reflector

2X 64 Gig SD Cards

Battery Pack & Stands

ND Filters, UV Filters

Manfrotto Tripod

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WHAT'S IN THE PACKAGE



OFFERING	FLEXI	STUDIO	COPORATE	WEDDING
Photographs	20	20	100	200
Hours	1	1	4	8
Basic Camera Gear	✓	✓	✓	✓
Professional Gear	-	-	✓	✓
Photo Editing	✓	✓	✓	✓
Colour Grading	✓	✓	✓	✓
Images On USB	✓	✓	✓	✓
Images On Cloud	-	-	✓	✓
Images On Disk	-	-	✓	✓

* Professional gear refers to additional camera bodies, flashes, lights, lenses and reflectors

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HOW MUCH DOES IT COST?



FLEXI	STUDIO	CORPORATE	WEDDING
On Location	Studio	On Location	On Location
Individual	Individual / Family	Event	Event
Photographer	Photographer	Photographer	Photographer
Basic Gear	Basic Gear	Professional Gear	Professional Gear
R529 P/H* BUY NOW!	R1049 P/H* BUY NOW!	R5409 /4HRS* BUY NOW!	R10,349 /8HRS* BUY NOW!

* All the above fees exclude VAT, travel (R5.50/km from the Johannesburg CBD), and are the per hour fee. For any additions on packages an hourly rate of R459 applies.

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