

SoLoMo Business Packages



Why should you use this package for your business?

73%

of South Africans believe entrepreneurship is a good career choice. Our solutions are designed to improve success rates and contribute to their business growth.

Our custom digital solutions are designed for businesses that need to create brand unity across multiple digital platforms.

A professional digital team will develop a strategy that provides the best mix of social media and content marketing channels to drive your digital presence to the maximum. Take advantage of more than 20 years combined experience in research, strategy, creative & visual design, technology, social media analysis & reporting.


- Increase overall sales
- Increase repeat customer business
- Cement customer loyalty
- Revolutionise your overall marketing strategy
- Improve your customer care centre
- Build your brand personality
- Cultivate genuine brand advocates
- Create a true brand following



King Hood Media & Consulting OUR SERVICES




SOLOMO



Affordable toolkit packages ideal for small businesses & start-ups.


From R4089

MULTIMEDIA




Explain to your customers what your business does in the form of pictures, video or text.

SOCIAL MEDIA




Create a true brand following using social media.

SEO




Get found first when customers are searching for products or services online in your industry.

LEADS




Find the best customers suited for your products and services and keep giving them value.

WEBSITE / APPS



Have your customers easily visit you online from anywhere and from any device.

CONSULTING



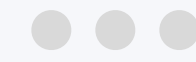
Let us inspire you through training and coaching to help you grow your business to the next level.

WHAT'S INCLUDED?

| OFFERING | ECONOMY TOOLKIT | SILVER TOOLKIT | GOLD TOOLKIT |
|-----------------------------------|---|---|--|
| Logo Design | Template Logo Design in a Variety of Formats, JPEG, PNG, PDF | Template Logo Design in a Variety of Formats, JPEG, PNG, PDF | Template Logo Design in a Variety of Formats, JPEG, PNG, PDF |
| Business Card Design & Printing | Template 1 Sided BC & PDF Print Ready Files Matching Company Colours, 500 x Business Cards, Matte (Excludes Delivery) | Template 1 Sided BC & PDF Print Ready Files Matching Company Colours, 500 x Business Cards, Matte (Excludes Delivery) | Template 1 Sided BC & PDF Print Ready Files Matching Company Colours, 500 x Business Cards, Matte (Excludes Delivery) |
| Quote & Invoice Template | Template MS Word Print Ready Files Matching Company Colours | Template MS Word Print Ready Files Matching Company Colours | Template MS Excel, Print Ready Files Matching Company Colours |
| Letterhead | Template MS Word Print Ready Files Matching Company Colours | Template MS Word Print Ready Files Matching Company Colours | Template MS Word Print Ready Files Matching Company Colours |
| Company Profile | 2 x Pages Print Repo-Ready Company Profile Template. A4 PDF | 2 x Pages Print Repo-Ready Company Profile Template. A4 PDF | 2 x Pages Print Repo-Ready Company Profile Template. A4 PDF |
| Email Signature | - | Template Email Signature, Company Details, Social Media Icons, Matching Company Colours | Template Email Signature, Company Details, Social Media Icons, Matching Company Colours |
| PowerPoint Template | - | Template MS PPT, 5x Slides, 1x Stock Image, Matching Company Identity | Template MS PPT, 5x Slides, 1x Stock Image, Matching Company Identity |
| Pull Up Banners Design & Printing | - | - | Design & 2x Standard Pull Up Banner Printing, (Excludes Delivery) |
| Social Media Package | - | - | 4x Weekly Posts, 1x Platform, Content Creation, Content Calendar, Community Building, Custom Graphics, Engagement, Task List, Analytic Report, Security Measures |
| Website | - | - | Mobile First, Wordpress Website, Building 4X Pages, 1x Domain Registration |
| Web Maintenance | - | - | SEO Set Up, 1 x Month Report & Insights, Local Search Optimisation to Increase Online Sales. |

SoLoMo Business Packages

HOW MUCH DOES IT COST?



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|---|---|---|-------------------------------------|
| ECONOMY TOOLKIT | POPULAR SILVER TOOLKIT | GOLD TOOLKIT | BUILD YOUR OWN TOOLKIT |
| Logo Design | Logo Design | Logo Design | Logo Design |
| Business Cards | Business Cards | Business Cards | Business Cards |
| Quote & Invoice Templates | Quote & Invoice Templates | Quote & Invoice Templates | Quote & Invoice Templates |
| Letterhead | Letterhead | Letterhead | Letterhead |
| Company Profile | Company Profile | Company Profile | Company Profile |
| Email Signature | Email Signature | Email Signature | Email Signature |
| Power Point Template | Power Point Template | PowerPoint Template | PowerPoint Template |
| Pull Up Banners | Pull Up Banners | Pull Up Banners | Pull Up Banners |
| Social Media | Social Media | Social Media | Social Media |
| Web Design | Web Design | Web Design | Web Design |
| Web Maintenance | Web Maintenance | Web Maintenance | Web Maintenance |
| R4089 <small>Ex VAT</small> BUY NOW! | R5709 <small>Ex VAT</small> BUY NOW! | R22,879 <small>Ex VAT</small> BUY NOW! | From R529 BUY NOW! |

* Note: Our pre-packaged prices are discounted and unique to small businesses only, contact us at admin@kinghood.co.za for corporate packages.



Contact Us

For a FREE! Consultation

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