

ECOMMERCE WEBSITE PACKAGES



Why do you need a website for your business?



The web has created a world of marketing that didn't previously exist. By having a website you are able to influence people's decisions and educate them on your products and services.

Our custom digital solutions are designed for businesses that need to create brand unity across multiple digital platforms.

A professional digital team will develop a strategy that provides the best mix of social media and content marketing channels to drive your digital presence to the maximum. Take advantage of more than 20 years combined experience in research, strategy, creative & visual design, technology, social media analysis & reporting.

- **Increase overall sales**
- **Increase repeat customer business**
- **Cement customer loyalty**
- **Revolutionise your overall marketing strategy**
- **Improve your customer care centre**
- **Build your brand personality**
- **Cultivate genuine brand advocates**
- **Create a true brand following**




www.kinghoodmedia.com

© The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of King Hood Media & Consulting.

King Hood Media & Consulting OUR SERVICES




WEBSITE / APP



Have your customers easily visit you online from anywhere and from any device.


From R5,999

SOCIAL MEDIA




Create a true brand following using social media.

SEO




Get found first when customers are searching for products or services online in your industry.

LEADS




Find the best customers suited for your products and services and keep giving them value.

WEBSITE / APP



Explain to your customers what your business does in the form of pictures, video or text.

CONSULTING



Let us inspire you through training and coaching to help you grow your business to the next level.

www.kinghoodmedia.com

© The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of King Hood Media & Consulting.

WHAT'S INCLUDED?



FREE DOMAIN

This is the address in which your website will be found. e.g .co.za, .com, .net



FREE SSL CERTIFICATE

We install the SSL Certificate onto your web server to initiate secure sessions with web browsers.



SECURE PAYMENT GATEWAY

Your website will be able to accept credit card payments through Paygate, PayPal and many others.



EASY TO USE CONTROL PANEL

You will have access to the back-end of your website where you can upload new products, check inventory and track orders.



99.9% UPTIME GAURANTEEE

Uptime is a term used to describe the period a service (or a website in our case) is available online.



UNLIMITED BANDWIDTH



An internet connection with a larger bandwidth can move a set amount of data (say, a video file) much faster than an internet connection with a lower bandwidth.

WEB SPACE



Also known as storage space or disk space, generally refers to the amount of space on a web server that is allocated to the website owner.

24/7/365 PREMIUM SUPPORT



We insure that you have the assistance you need to achieve your online goals with our 24/7/365 premium online support

SECURITY MEASURES



Your company data is encrypted by a managed firewall with 24/7 Monitoring. We comply with ISO Standards, POPI act compliance, General Data Protection Regulations.

Website Packages

ECOMMERCE



OFFERING	ECONOMY	SILVER	GOLD
Number of Pages	5	8	10
Staff Accounts	2	5	15
Products	15	50	100
Transaction Fees	2.0	1.0	0.5%
Professional reports	-	✓	✓
Fraud analysis	-	✓	✓
Hosting Plan	✓	✓	✓
FREE SSL Certificate	✓	✓	✓
On Page SEO	✓	✓	✓
FREE Domain	✓	✓	✓
Web Space	2GB	2GB	2GB
Bandwidth	Unlimited	Unlimited	Unlimited
Security Measures	✓	✓	✓
cPanel Control Panel	✓	✓	✓
Advanced report builder	-	-	✓
Third Party Calculated Shipping	-	-	✓

* Free Domain Registration applies to the following extensions only- .co.za,.net.za,.web.za

* Products – Unlimited products can be added by the client

Terms & Conditions Apply (See our Terms of Service on our website)

www.kinghoodmedia.com

© The information contained in these documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of King Hood Media & Consulting.

HOW MUCH DOES IT COST?



ECONOMY	POPULAR SILVER	GOLD	MONTHLY
Unlimited Bandwidth	Unlimited Bandwidth	Unlimited Bandwidth	Product Management
Security Measures	Security Measures	Security Measures	Security Measures
Hosting Plan	Hosting Plan	Hosting Plan	Monthly Report
FREE Domain	FREE Domain	FREE Domain	SEO
R5,999 BUY NOW!	R20,999 BUY NOW!	R30,999 BUY NOW!	From R1,399 P/M BUY NOW!

Signup Fee: R699



Contact Us

For a FREE! Consultation

Email: admin@kinghood.co.za | Tel: +27 11 622 4610

WhatsApp +27 71 354 2301

92 Langermann Drive,

Kensington, 2094

Johannesburg, South Africa

www.kinghoodmedia.com



@KinghoodAfrica



@KingHoodOhail