



**KING HOOD MEDIA
& CONSULTING**

KINGHOOD

EXPLAINER VIDEO PACKAGES





KING HOOD MEDIA
& CONSULTING

ABOUT US

**KING HOOD MEDIA &
CONSULTING
HAS OVER 40 YEARS
COMBINED MEDIA
EXPERIENCE**

[LEARN MORE](#)



KING HOOD MEDIA
& CONSULTING

EXPLAINER VIDEO

PACKAGES

INSPIRE YOU INSPIRE OTHERS



EXPLAINER VIDEO PACKAGES



Our custom digital solutions are designed for any sized business that needs to create brand unity across multiple platforms.

A professional skilled team will develop a strategy that provides the best mix of digital, social media and content marketing to online and offline channels that drive your presence to the maximum.

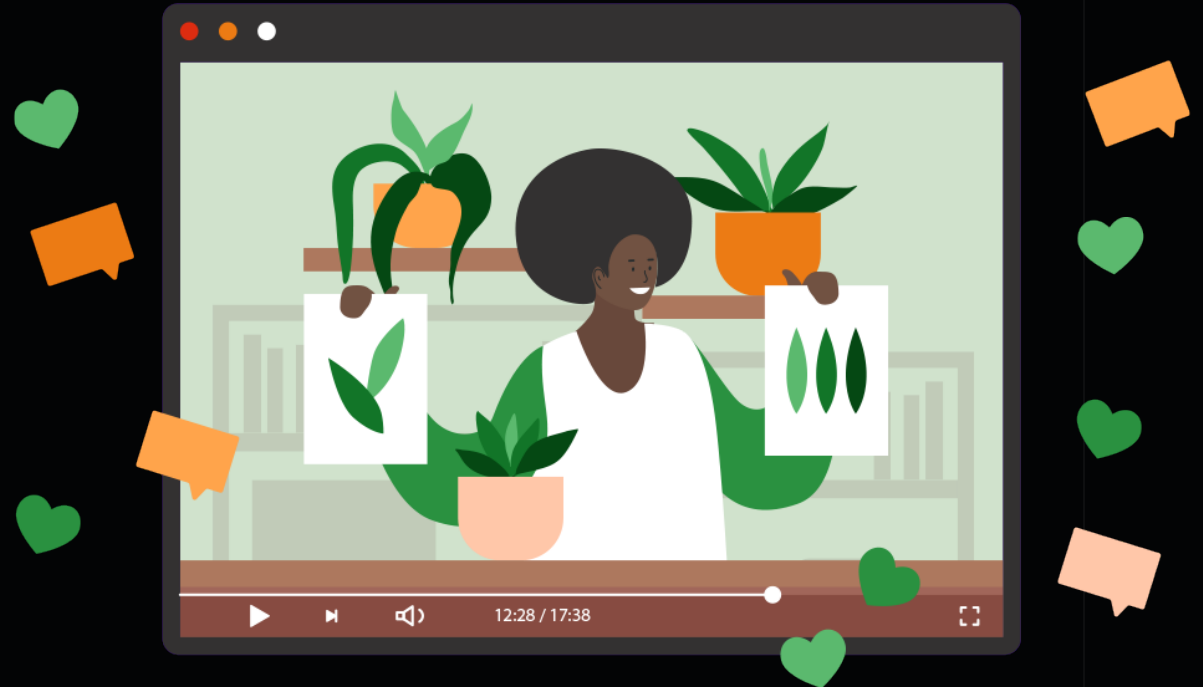
Take advantage of more than 40 years combined experience in creative & visual design, research, strategy, technology, social media, analysis & reporting.

King Hood is a Women lead Level 1 BBBEE company.

Our services are compliant to:

- POPIA
- General Data Protection Regulations (GDPR)

- **Increase overall sales**
- **Increase repeat customer business**
- **Cement customer loyalty**
- **Revolutionise your overall marketing strategy**
- **Improve your customer care centre**
- **Build your brand personality**
- **Cultivate genuine brand advocates**
- **Create a true brand following**



KING HOOD MEDIA & CONSULTING

OUR SERVICES



KING HOOD MEDIA
& CONSULTING

MULTIMEDIA



Explain to your customers what your business does in the form of pictures, audio, video and text.

SOCIAL MEDIA



Create a true brand following using social media.

SEO



Get found first when customers are searching for products or services online.

LEADS



Find the best customers suited for your products and services and keep giving them value.

WEBSITE / APP



Have your customers easily visit you online from anywhere and from any device.

CONSULTING



Let us inspire you through training and coaching to help you grow your business to the next level.

WHAT'S INCLUDED?



STORY BOARD

A series of frames, with drawings of the sequence of scenes in your video or animation.



ANIMATION

A choice of either Full HD and 4K explainer videos, Created by our more than animators.



EDITING

Up to 12 hours of editing time, to ensure that your video is of the highest quality.



SCRIPT WRITING

We help with the story telling told on your explainer video.



STOCK FOOTAGE

We make use of stock free video and graphic elements to enhance your production.

DIRECTOR

We assign a professional director to contextualise and bring your concept to life.



VOICE OVER

Pick from our selection of voice over artists to feature in your video. (Note: This is an optional extra and will be charged separately)



VIDEO FORMATS

We submit your final video in either Full HD or 4K 16:9 formats. On request we can also supply a 30 sec Social Media Promo version of 1920 h x 1080 w (Note: This is an optional extra and will be charged separately.)



VIDEO PACKAGES

WHAT'S IN THE PACKAGE?



KING HOOD MEDIA
& CONSULTING

OFFERING	ECONOMY	SILVER	GOLD
Story Board	-	Digital Version (PDF)	Digital Version (PDF)
Director	✓	✓	✓
Duration of video	1 Minute	2 Minutes	3-5 Minutes
Animation (Online & Offline Edit)	8 Hours of Production Time	16 Hours of Production Time	24 Hours of Production Time
Stock Footage	-	✓	✓
Script Writing	-	-	✓
Voice Over	-	-	✓
Format	Full HD	Full HD or 4K (H.264)	Full HD or 4K (Pro Res)

VIDEO PACKAGES

HOW MUCH DOES IT COST?



KING HOOD MEDIA
& CONSULTING

ECONOMY	POPULAR SILVER	GOLD
1 Minute	2 Minutes	3 - 5 Minutes
8 Hours of Production	16 Hours of Production	24 Hours of Production
Director	Director	Director
Full HD	Full HD & 4K	Full HD & 4K (Pro Res)
From R18,999 Ex VAT	From R32,999 Ex VAT	From R59,999 Ex VAT

* Are you a small business owner? If yes, we offer a special discount on selected packages to ensure that we give you the much needed support. Contact us to find out more.

INSPIRE YOU +
INSPIRE OTHERS

CONTACT US

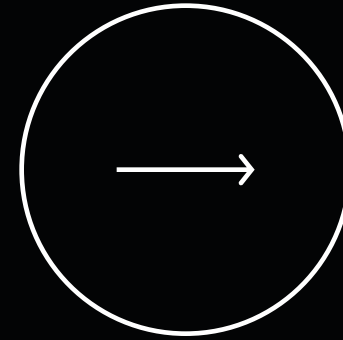
For a FREE! Consultation

Email: dee@kinghood.co.za | Call or WhatsApp +27 79 755 5189

We Are Based In Alberton, Johannesburg, South Africa.

[Our Terms Of Service](#)

www.kinghoodmedia.com



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