



KING HOOD MEDIA  
& CONSULTING

# KINGHOOD

SOLOMO PACKAGES





KING HOOD MEDIA  
& CONSULTING

ABOUT US

**KING HOOD MEDIA &  
CONSULTING  
HAS OVER 40 YEARS  
COMBINED MEDIA  
EXPERIENCE**

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KING HOOD MEDIA  
& CONSULTING



# SOLOMO PACKAGES

INSPIRE YOU INSPIRE OTHERS



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Our custom digital solutions are designed for any sized business that needs to create brand unity across multiple platforms.

A professional skilled team will develop a strategy that provides the best mix of digital, social media and content marketing to online and offline channels that drive your presence to the maximum.

Take advantage of more than 40 years combined experience in creative & visual design, research, strategy, technology, social media, analysis & reporting.

King Hood is a Women lead Level 1 BBBEE company.

Our services are compliant to:

- POPIA
- General Data Protection Regulations (GDPR)

- **Increase overall sales**
- **Increase repeat customer business**
- **Cement customer loyalty**
- **Revolutionise your overall marketing strategy**
- **Improve your customer care centre**
- **Build your brand personality**
- **Cultivate genuine brand advocates**
- **Create a true brand following**



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# OUR SERVICES



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## MULTIMEDIA



Explain to your customers what your business does in the form of pictures, audio, video and text.

## SOCIAL MEDIA



Create a true brand following using social media.

## SEO



Get found first when customers are searching for products or services online.

## LEADS



Find the best customers suited for your products and services and keep giving them value.

## WEBSITE / APP



Have your customers easily visit you online from anywhere and from any device.

## CONSULTING



Let us inspire you through training and coaching to help you grow your business to the next level.

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# WHAT'S INCLUDED?

OFFERING	START UP	MEDIUM BUSINESS	LARGE CORPORATE
Video Podcast	-	-	Long Form Video Podcast, Online or 1 Location Within Johannesburg, 1 Hour Episode, 1 Full HD Edited File, Full HD File.
Company Profile	2 Pages Print Repo-Ready Company Profile Template. A4 PDF	5 Pages Print Repo-Ready Company Profile Template. A4 PDF	10 Pages Print Repo-Ready Company Profile Template. A4 PDF
Email Signature Banner	-	Template Email Signature, Company Details, Social Media Icons, Matching Company Colours	2 Template Email Signature, Company Details, Social Media Icons, Matching Company Colours
PowerPoint Template	Template MS PPT, 2 Slides, 1 Stock Image, Matching Company Identity	Template MS PPT, 5 Slides, 3 Stock Images, Matching Company Identity	Template MS PPT, 10 Slides, 6 Stock Images, Matching Company Identity
Brochure	2 Page Brochure - Print Ready Files Matching Company Colours	4 Page Brochure - Print Ready Files Matching Company Colours	8 Page Brochure - Print Ready Files Matching Company Colours
Social Media	Economy Package - 1 Weekly Post, 1 Platforms, Security Measures.	Silver Package - 2 Weekly Posts, 2 Platforms, Monthly Report, Security Measures.	Gold Package - 4 Weekly Posts, 3 Platforms, Monthly Report, Security Measures.
E-mailers	1 Email Template Creation	1 Email Template Creation, 1 Months CRM set up and management, Up to 1 000 email sends, per month.	1 Email Template Creation, 1 Months CRM set up and management, Up to 5 000 email sends, per month.
Standard Website Package	-	-	Standard Website Package or 4 Months Website Maintenance Plan.

# HOW DOES IT WORK?



## STAGE 1.

Initial Meeting to set objectives and goals for website.

Please note: Website monthly/yearly hosting and domain fees are not included in our “ Standard Website Package.”

## STAGE 2.

Website content is required from client; photos, website copy, videos etc

(We also have web graphic designers, photographers, videographers and copy writers to assist

(Please note this is however a separate fee and will be quoted separately)

## STAGE 3.

Building the website. Once a WordPress account, domain and plan are registered by the client, we would require the WordPress login details to be able to start building the website.

A once off standard website build takes 7-14 working days to build after we receive a signed off brief and all the required content.

\*Optional Extra: We offer a monthly website maintenance plan for R5250 Per Month. This includes Security Updates, Content Updates, Product Management and Organic SEO, Keyword Management & Admin Fees. [Ts & Cs apply](#)

# HOW MUCH DOES IT COST?



START UP	POPULAR MEDIUM BUSINESS	LARGE CORPORATE	BUILD YOUR OWN PACKAGE	
Company Profile	Company Profile	Video Pod Cast	Logo Design	
Power Point Template	Email Signature	Company Profile	Business Cards	
Brochure	Power Point Template	Email Signature	Quote & Invoice Templates	
Social Media	Social Media	Power Point Template	Letterhead	
E-mailers	Brochure	Social Media	Company Profile	
R25,999 Ex VAT	Social Media	Brochure	E-mail Signature	
	E-mailers	Social Media	PowerPoint Template	
	R41,999 Ex VAT	Standard Website or Maintenance	E-mailers	Pull Up Banners
			Social Media	Social Media
R25,999 Ex VAT	R41,999 Ex VAT	R81,999 Ex VAT	Web Design	
		R81,999 Ex VAT	From R1250 Ex VAT	

\* Are you a small business owner? If yes, we offer a special discount on selected packages to ensure that we give you the much needed support. Contact us to find out more.



INSIRE YOU +  
INSPIRE OTHERS

# CONTACT US

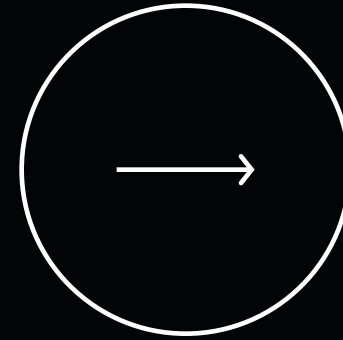
**For a FREE! Consultation**

Email: [dee@kinghood.co.za](mailto:dee@kinghood.co.za) | Call or WhatsApp +27 79 755 5189

We Are Based In Alberton, Johannesburg, South Africa.

[Our Terms Of Service](#)

[www.kinghoodmedia.com](http://www.kinghoodmedia.com)



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