



**KING HOOD MEDIA
& CONSULTING**

KINGHOOD

SOCIAL PACKAGES





**KING HOOD MEDIA
& CONSULTING**

ABOUT US

**KING HOOD MEDIA &
CONSULTING
HAS OVER 40 YEARS
COMBINED MEDIA
EXPERIENCE**

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KING HOOD MEDIA
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SOCIAL PACKAGES

INSPIRE YOU INSPIRE OTHERS



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KING HOOD MEDIA
& CONSULTING

Our custom digital solutions are designed for any sized business that needs to create brand unity across multiple platforms.

A professional skilled team will develop a strategy that provides the best mix of digital, social media and content marketing to online and offline channels that drive your presence to the maximum.

Take advantage of more than 40 years combined experience in creative & visual design, research, strategy, technology, social media, analysis & reporting.

King Hood is a Women lead Level 1 BBBEE company.

Our services are compliant to:

- POPIA
- General Data Protection Regulations (GDPR)

- **Increase overall sales**
- **Increase repeat customer business**
- **Cement customer loyalty**
- **Revolutionise your overall marketing strategy**
- **Improve your customer care centre**
- **Build your brand personality**
- **Cultivate genuine brand advocates**
- **Create a true brand following**



KING HOOD MEDIA & CONSULTING

OUR SERVICES



KING HOOD MEDIA
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MULTIMEDIA



Explain to your customers what your business does in the form of pictures, audio, video and text.

SOCIAL MEDIA



Create a true brand following using social media.

SEO



Get found first when customers are searching for products or services online.

LEADS



Find the best customers suited for your products and services and keep giving them value.

WEBSITE / APP



Have your customers easily visit you online from anywhere and from any device.

CONSULTING



Let us inspire you through training and coaching to help you grow your business to the next level.

WHAT'S INCLUDED?



CONTENT POSTS

Up to 15 scheduled posts, shared across all your chosen platforms.



PLATFORMS

A choice of up to 4 x Social Media platforms. Facebook / LinkedIn/ Twitter / Instagram / Pinterest / Tumblr & Snapchat



BLOG ENTRY

Up to 2 x blog entries a month. A blog entry is often an informal diary-style text entry concerning the reviews of products, services and interests of a company or individual.



CONTENT CREATION

Created posts, making use of stock images, graphic elements and excellent copy.



CONTENT CALENDAR & SCHEDULE

A monthly calendar with the scheduled plan of your Social Media content in advance.



COMMUNITY BUILDING

Increase your Social Media following with niche related followers across all your chosen platforms.

CUSTOM GRAPHIC DESIGN

Custom designed profile picture, cover page with graphic elements.



ENGAGEMENT & COMMENT RESPONDING

Replying to your followers' questions and comments within 5 days of receiving them.



SOCIAL LISTENING & HEAT MAPPING

Searching your company keywords and hashtags across your chosen platforms to insure the correct message is being heard. Gain greater insights from your online data to make your life easier!



TASK LIST

A weekly calendar with a breakdown content plan of your Social Media content in advance.



ANALYTICS REPORT

A monthly report that helps you extract meaningful insights which can be used to better understand and improve business performance.



SECURITY MEASURES

Your company data is encrypted by a managed firewall with 24/7 Monitoring. We are POPI act and General Data Protection Regulations (GDPR) compliant.



SOCIAL PACKAGES

WHAT'S IN THE PACKAGE?



KING HOOD MEDIA
& CONSULTING

| OFFERING | ECONOMY | SILVER | GOLD | PLATINUM |
|---------------------------------|---------|--------|------|----------|
| Number Of Weekly Posts | 1 | 2 | 4 | 6 |
| Number Of Platforms | 1 | 2 | 3 | 4 |
| Blog Entry | - | - | 1 | 2 |
| Content Creation | ✓ | ✓ | ✓ | ✓ |
| Content Calander | ✓ | ✓ | ✓ | ✓ |
| Community Building | ✓ | ✓ | ✓ | ✓ |
| Custom Graphics | - | - | ✓ | ✓ |
| Engagement | ✓ | ✓ | ✓ | ✓ |
| Social Listening & Heat Mapping | - | - | - | ✓ |
| Task List | - | - | ✓ | ✓ |
| Anaylitics Report | - | ✓ | ✓ | ✓ |
| Security Measures | ✓ | ✓ | ✓ | ✓ |

SOCIAL PACKAGES

HOW MUCH DOES IT COST?



KING HOOD MEDIA
& CONSULTING

| ECONOMY | SILVER | POPULAR GOLD | PLATINUM |
|-----------------------|----------------------|----------------------|--|
| 1 Weekly Post | 2 Weekly Posts | 4 Weekly Posts | 6 Weekly Posts |
| 1 Platform | 2 Platforms | 3 Platforms | 4 Platforms |
| - | Monthly Report | Monthly Report | Monthly Report |
| Security Measures | Security Measures | Security Measures | Security Measures & Community Management |
| R10 999 PM* Ex VAT | R19 999 PM Ex VAT | R39 999 PM Ex VAT | R59 999 PM Ex VAT |

* Are you a small business owner? If yes, we offer a special discount on selected packages to ensure that we give you the much needed support. Contact us to find out more.

INSIRE YOU +
INSPIRE OTHERS

CONTACT US

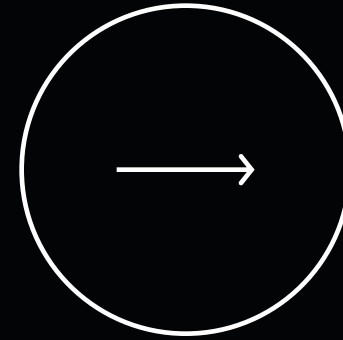
For a FREE! Consultation

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We Are Based In Alberton, Johannesburg, South Africa.

[Our Terms Of Service](#)

www.kinghoodmedia.com



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