



KING HOOD MEDIA  
& CONSULTING

# KINGHOOD

VIDEO PACKAGES





KING HOOD MEDIA  
& CONSULTING

ABOUT US

**KING HOOD MEDIA &  
CONSULTING  
HAS OVER 40 YEARS  
COMBINED MEDIA  
EXPERIENCE**

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# VIDEO PACKAGES

INSPIRE YOU INSPIRE OTHERS



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Our custom digital solutions are designed for any sized business that needs to create brand unity across multiple platforms.

A professional skilled team will develop a strategy that provides the best mix of digital, social media and content marketing to online and offline channels that drive your presence to the maximum.

Take advantage of more than 40 years combined experience in creative & visual design, research, strategy, technology, social media, analysis & reporting.

King Hood is a Women lead Level 1 BBBEE company.

Our services are compliant to:

- POPIA
- General Data Protection Regulations (GDPR)

- **Increase overall sales**
- **Increase repeat customer business**
- **Cement customer loyalty**
- **Revolutionise your overall marketing strategy**
- **Improve your customer care centre**
- **Build your brand personality**
- **Cultivate genuine brand advocates**
- **Create a true brand following**



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# OUR SERVICES



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## MULTIMEDIA



Explain to your customers what your business does in the form of pictures, audio, video and text.

## SOCIAL MEDIA



Create a true brand following using social media.

## SEO



Get found first when customers are searching for products or services online.

## LEADS



Find the best customers suited for your products and services and keep giving them value.

## WEBSITE / APP



Have your customers easily visit you online from anywhere and from any device.

## CONSULTING



Let us inspire you through training and coaching to help you grow your business to the next level.

# WHAT'S INCLUDED?



## STORY BOARD

A series of frames, with drawings of the sequence of scenes in your video or animation.



## FILMING

A choice of either Full HD and 4K cameras, operated by our more than capable DOP.



## EDITING

Up to 12 hours of editing time, to ensure that your video is of the highest quality.



## CREW

Assistants helping with the story telling, sound, lighting and security onset.



## STOCK FOOTAGE

We make use of stock free video and graphic elements to enhance your production.



## DIRECTOR

We assign a professional director to contextualise and bring your concept to life.



## CAST & VOICE OVER

Pick from our selection of actors, actresses and voice over artists to feature in your video. (Note: This is an optional extra and will be charged separately)



## MAKE UP

A professional make up artist will be on set. Make up is included. (Note: This is an optional extra and will be charged separately.)



## CATERING

We cater for breakfast or lunch or dinner for up to 5 people including crew on set. (Note: This is an optional extra and will be charged separately.)



## VIDEO FORMATS

We submit your final video in either Full HD or 4K 16:9 formats. On request we can also supply a 30 sec Social Media Promo version of 1920 h x 1080 w (Note: This is an optional extra and will be charged separately.)

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# WHAT'S IN THE KIT?



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OFFERING	ECONOMY	SILVER	GOLD
Camera Body	Sony ZVE-10	GO PRO Hero 11 and Sony ZVE-10	GO PRO Hero 11, Sony ZVE-10 and Sony Cinema Camera
Lenses	Basic Camera Lens Kit	Professional Camera Lens Kit	Cinema Camera Lens Kit
Reflector	5-in-1 Collapsible Reflector	5-in-1 Collapsible Reflector	Professional Reflector & Diffuser Kit
Storage	Internal Memory	Internal Memory	Atomos Ninja V
Lighting	Basic Lighting Kit	Professional Lighting Kit	Professional Lighting Kit
Filters & Monitors	ND Filters, UV Filters	ND Filters, UV Filters and 5" Monitor	ND Filters, UV Filters, Pro Mist Filters, Star Filters and Prism Filters, 5" Monitor & Atomos Ninja V
Tripod / Gimbal	Tripod	Tripod	Tripod and DJI RS3 Gimbal
Sound	Basic Sound Kit	Professional Sound Kit	Professional Sound Kit
Locations	1 Location	2 Locations	3+ Locations
Accessories	Chargers ,Cables & Apple Laptop	Chargers, Cables, Apple Laptop	Chargers ,Cables, Apple Laptop & Mac Studio

VIDEO PACKAGES

# WHAT'S IN THE PACKAGE?



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OFFERING	ECONOMY	SILVER	GOLD
Story Board	-	Digital Version (PDF)	Digital Version (PDF)
Filming	4 Hours	8 Hours	12 Hours
Editing	6 Hours Off/Online Edit	10 Hours Off/Online Edit & Animation	16 Hours Off/Online Edit & Animation
Crew	1 Crew Member	2 Crew Members	3 + Crew Members
Stock Footage	-	-	✓
Director	✓	✓	✓
Voice Over	-	-	✓
Make Up	-	-	✓
Catering	-	-	Catering For 5 People
Format	Full HD	Full HD or 4K (H.264)	Full HD or 4K (Pro Res)



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# HOW MUCH DOES IT COST?



KING HOOD MEDIA  
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ECONOMY	POPULAR SILVER	GOLD
Basic Camera Kit	Professional Camera Kit	Cinema Camera Lens Kit
4 Hours Filming	8 Hours Filming	12 Hours Filming
6 Hours Off/Online Edit	10 Hours Off/Online Edit	16 Hours Off/Online Edit
Full HD	Full HD & 4K	Full HD & 4K (Pro Res)
From R18,999 Ex VAT	From R32,999 Ex VAT	From R59,999 Ex VAT

\* Are you a small business owner? If yes, we offer a special discount on selected packages to ensure that we give you the much needed support. Contact us to find out more.

INSIRE YOU +  
INSPIRE OTHERS

# CONTACT US

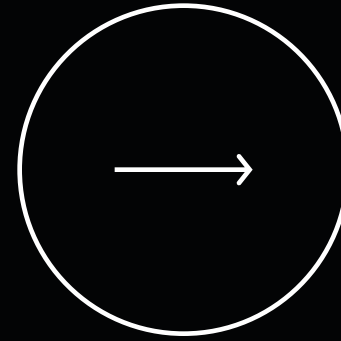
**For a FREE! Consultation**

Email: [dee@kinghood.co.za](mailto:dee@kinghood.co.za) | Call or WhatsApp +27 79 755 5189

We Are Based In Alberton, Johannesburg, South Africa.

[Our Terms Of Service](#)

[www.kinghoodmedia.com](http://www.kinghoodmedia.com)



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