



**KING HOOD MEDIA  
& CONSULTING**

# **KINGHOOD**

**VIDEO PODCAST PACKAGES**





KING HOOD MEDIA  
& CONSULTING

ABOUT US

**KING HOOD MEDIA &  
CONSULTING  
HAS OVER 40 YEARS  
COMBINED MEDIA  
EXPERIENCE**

[LEARN MORE](#)



**KING HOOD MEDIA  
& CONSULTING**

# VIDEO PODCAST

**\*Note: Our Mobile Video Podcast Service is only available for companies with offices-based in Johannesburg, South Africa.**



KING HOOD MEDIA & CONSULTING

# VIDEO PODCAST PACKAGES



KING HOOD MEDIA  
& CONSULTING

Our custom digital solutions are designed for any sized business that needs to create brand unity across multiple platforms.

A professional skilled team will develop a strategy that provides the best mix of digital, social media and content marketing to online and offline channels that drive your presence to the maximum.

Take advantage of more than 40 years combined experience in creative & visual design, research, strategy, technology, social media, analysis & reporting.

King Hood is a Women lead Level 1 BBBEE company.

Our services are compliant to:

- POPIA
- General Data Protection Regulations (GDPR)

- **Increase overall sales**
- **Increase repeat customer business**
- **Cement customer loyalty**
- **Revolutionise your overall marketing strategy**
- **Improve your customer care centre**
- **Build your brand personality**
- **Cultivate genuine brand advocates**
- **Create a true brand following**



KING HOOD MEDIA & CONSULTING

# OUR SERVICES



KING HOOD MEDIA  
& CONSULTING

## MULTIMEDIA



Explain to your customers what your business does in the form of pictures, audio, video and text.

## SOCIAL MEDIA



Create a true brand following using social media.

## SEO



Get found first when customers are searching for products or services online.

## LEADS



Find the best customers suited for your products and services and keep giving them value.

## WEBSITE / APP



Have your customers easily visit you online from anywhere and from any device.

## CONSULTING



Let us inspire you through training and coaching to help you grow your business to the next level.

# WHAT'S INCLUDED?



## MOBILE VIDEO PODCAST

Cutting-edge video podcasts in your space. We can record your podcast online or come to you if you are based in Johannesburg, South Africa.



## FILMING

A choice of either Full HD and 4K cameras, operated by our more than capable Camera Operator.



## EDITING

Up to 4 hours of colour grading & editing time, to ensure that your video is of the highest quality.



## CREW

Assistants helping with the story telling, sound, lighting and security onset.



## STOCK FOOTAGE

We make use of stock free video and graphic elements to enhance your podcast production.



## DIRECTOR

We assign a professional director to contextualise and bring your concept to life.



## VOICE OVER

Pick from our selection of voice over artists to feature in your video.  
(Note: This is an optional extra and will be charged separately)



## MAKE UP

A professional make up artist will be on set. Make up is included. (Note: This is an optional extra and will be charged separately.)



## CATERING

We cater for breakfast or lunch or dinner for up to 4 people including crew on set. (Note: This is an optional extra and will be charged separately.)



## VIDEO FORMATS

We submit your final video podcast in either Full HD or 4K 16:9 formats. On request we can also supply a 30 sec Social Media Promo version of 1920 h x 1080 w (Note: This is an optional extra and will be charged separately.)

# WHAT'S IN THE KIT?



OFFERING	SHORT FORM	LONG FORM	SERIES
Camera Body	Sony ZVE-10 and Sony Cinema Camera	Sony ZVE-10 and Sony Cinema Camera	Sony ZVE-10 and Sony Cinema Camera
Lenses	Professional Camera Lens Kit	Professional Camera Lens Kit	Professional Camera Lens Kit
Effects	Lower Thirds & Sound FX	Lower Thirds & Sound FX	Lower Thirds & Sound FX
Storage	ATEM switcher	ATEM Switcher	ATEM Switcher and Atomos Ninja V
Lighting	Professional Lighting Kit	Professional Lighting Kit	Professional Lighting Kit
Filters & Monitors	ND Filters, UV Filters, Pro Mist Filters, Star Filters and Prism Filters, 5" Monitor & Atomos Ninja V	ND Filters, UV Filters, Pro Mist Filters, Star Filters and Prism Filters, 5" Monitor & Atomos Ninja V	ND Filters, UV Filters, Pro Mist Filters, Star Filters and Prism Filters, 5" Monitor & Atomos Ninja V
Tripod / Gimbal	Tripod	Tripod	Tripod / Gimbal
Sound	Professional Sound Kit	Professional Sound Kit	Professional Sound Kit
Locations	Online or 1 Location Within Johannesburg	Online or 1 Location Within Johannesburg	Online or 1 Location Within Johannesburg
Accessories	Chargers ,Cables & Apple Laptop	Chargers, Cables, Apple Laptop	Chargers ,Cables, Apple Laptop & Mac Studio

# WHAT'S IN THE PACKAGE?



OFFERING	SHORT FORM	LONG FORM	SERIES
Content	-	-	We Assist Conceptualizing Episode
Show Duration	30 min	1 Hour Episode	4 Monthly Episodes (2 Hours Per Episode)
Colour Grading & Editing	-	2 Hours	4 Hours
Crew	2 Crew Members	2 Crew Members	2 Crew Members
Stock Footage	-	-	✓
Camera Operator	✓	✓	✓
Voice Over	-	-	✓
Make Up	-	-	✓
Catering	-	-	Catering For 5 People
Format	4 Social Media Promo Snippets	1 Full HD Edited File	1 Full HD & 4K (H.264) Edited File & 4 Social Media Promo Snippets



# HOW MUCH DOES IT COST?



SHORT FORM	POPULAR LONG FORM	SERIES
Online or 1 Location Within Johannesburg	Online or 1 Location Within Johannesburg	Online or 1 Location Within Johannesburg
30 Minutes Episode	1 Hour Episode	4 Monthly Episodes (2 Hours Per Episode)
4 Social Media Promo Snippets	1 Full HD Edited File	1 Full HD & 4K (H.264) Edited File & 4 Social Media Promo Snippets
Full HD	Full HD	Full HD & 4K (H.264)
From R6,499 Ex VAT	From R7,499 Ex VAT	From R26,499 Ex VAT

\* Are you a small business owner? If yes, we offer a special discount on selected packages to ensure that we give you the much needed support. Contact us to find out more.

INSIRE YOU +  
INSPIRE OTHERS

CONTACT US

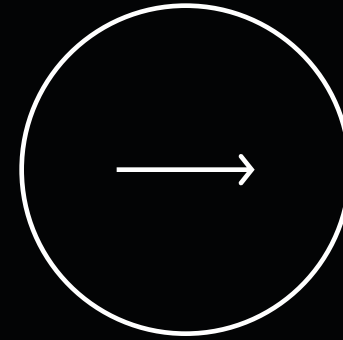
For a **FREE!** Consultation

Email: [dee@kinghood.co.za](mailto:dee@kinghood.co.za) | Call or WhatsApp +27 79 755 5189

We Are Based In Alberton, Johannesburg, South Africa.

[Our Terms Of Service](#)

[www.kinghoodmedia.com](http://www.kinghoodmedia.com)



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